


Apr 14, 2026

# Board Meeting

Invited Michael Arellono Anna Mohamad Wendy Smith Wendy Smith  
Vinny Grippo Amjad Mohamad Megan Clark ericka\_rose\_melissa@hotmail.com  
Shane Morrison Alicia Swinney Debralee Morrison Daniel Smith  
aliradegrom@yahoo.com

Attachments  Board Meeting

Meeting records  Transcript

## Summary

Board approved Avocado Festival registration discount and coach appointments while discussing upcoming equipment inventory and key fundraising initiatives.

### **Avocado Festival Preparation Finalized**

Logistics for the Avocado Festival were finalized, including Erika Payne transporting the big canopy and setup scheduled for 5:00 a.m. The board approved a \$35 registration discount to be offered during the festival, which is expected to boost sign-ups.

### **Board Roles and Coaching Approved**

Teresa Mendez and Cristian Vera's board role changes were approved, moving them to Social Media/Website and Head of Fundraising, respectively. Recruitment is needed for Flag Football and Cheer, although Cristian Vera agreed to take the Flag Football coaching position.

### **Major Fundraising Strategy Adopted**

The board decided to proceed with the Blast program as the primary

league-wide fundraiser due to its prior success and ease of execution. Planning for the cornhole tournament commenced, targeting June 6th, and the wine tour idea was tabled for later discussion.

## Next steps

- [Shane Morrison] Send Notes: Send meeting notes generated by Google Assistant to Anna Mohamad.
- [Shane Morrison] Hand Over Logistics: Meet Erika Payne at Potter Wednesday evening to transfer 2 tables, the canopy, table covers, flyers, handouts, and football game materials for the Avocado Festival.
- [MJ] Recruit Festival Help: Contact head and assistant coaches to recruit necessary volunteers and support for the Avocado Festival setup and coverage.
- [Anna Mohamad] Create Signup Sheet: Develop and distribute a signup sheet for Avocado Festival coverage using 2-hour or 4-hour time blocks.
- [Shane Morrison] Print Marketing Items: Print an interest list, registration, and Instagram QR codes for use at the Avocado Festival booth.
- [The group] Submit Coach Approvals: Start processing and submitting head coach approvals for both cheer and football teams, now that the registration portal is open.
- [The group] Recruit Coaches: Recruit parents for open coaching spots, specifically Flag Football and various open Cheer teams.
- [Anna Mohamad] Send Rosters: Send current registration rosters to Vinny Grippo and the relevant coaches.
- [Shane Morrison] Create Discount Code: Generate a QR code for the \$35 discount on Avocado Festival registration.
- [Shane Morrison] Website Training: Schedule a small meeting with Teresa Mendez to provide training on website content management and editing.
- [Daniel Smith] Schedule Inventory: Schedule a cleanout date next week for equipment inventory; communicate the required help needed to the group chat.
- [Anna Mohamad] Update Clinic Flyer: Recreate and distribute the clinic flyer reflecting the Horse Creek address change and notifying people of the site change.

- [Shane Morrison] Book Fitting Location: Send an email to FPUD immediately to secure the May 22nd fitting location from 5 PM to 8 PM.
- [Cristian Vera] Book League Fundraiser: Finalize and secure booking for the main leaguewide fundraiser, such as Blast, before the next board meeting.
- [Shane Morrison] Send Document: Pull up the discussed document; dispatch the item.
- [Vinny Grippo] Forward Emails: Send sock sample emails to Shane Morrison.
- [Cristian Vera] Schedule Tournament: Target June 6th for the Cornell tournament; use June 27th as backup date. Purchase and donate 1 set of cornhole boards.
- [Shane Morrison, Vinny Grippo] Finalize Vendor: Get set up and move forward with the Blast vendor for spiritwear.
- [Daniel Smith] Add Contact: Include Cristian Vera on the next email regarding the Golf Club of California tournament.
- [Anna] Distribute Sign-Up: Send out the sign-up sheet to the board members first for recruitment.
- [Shane Morrison] Prepare Signage: Inquire with Anna and MJ regarding existing sign locations. Tape QR codes onto the recruitment signs.
- [Shane Morrison] Swap Emails: Change the email addresses for Teresa Mendez and Cristian Vera.
- [Teresa Mendez] Gain Admin Access: Message the Fbrook Facebook account to facilitate being added as an administrator. Message the Instagram account for easier identification.

## Details

- **Meeting Opening and Roll Call:** The March board meeting for Fall Brook Warner was initiated as an online version due to scheduling conflicts ([00:08:24](#)). The meeting was called to order, and attendees were requested to sound off for a roll call ([00:10:16](#)). Attendees included Daniel Smith, Cristian Vera, Shane Morrison, Vinny Grippo, Wendy Smith, Debralee Morrison, Alicia, Teresa Mendez, Anna Mohamad, Zack Kertz, Jennifer Vitiello, and Erika Payne ([00:11:58](#)) ([00:15:07](#)).
- **Upcoming Weekend Events and Availability:** Two major events were confirmed for the upcoming weekend: the admin convention on Saturday, the 18th, and the

Avocado Festival on Sunday ([00:11:58](#)). Shane Morrison announced they would be unavailable all day Sunday for the Avocado Festival due to a four-game tournament for their child and Debralee Morrison being out of town ([00:13:43](#)).

- **Avocado Festival Setup and Transport:** Shane Morrison confirmed that the necessary items for the festival, including equipment from the sheds at Potter and the big canopy from the high school, were being prepared ([00:13:43](#)). Erika Payne offered to pick up the big canopy (Easy Up) and transport it in their truck to the festival location. Setup time for the festival is estimated to be 5:00 a.m., requiring a minimum of two people to manage the large canopy ([00:15:07](#)).
- **Avocado Festival Team Commitments:** Vinny Grippo committed to helping with the morning setup but would be unavailable for breakdown due to a Sunday wedding. Cristian Vera and Ash (Cristian's partner) offered to help in the afternoon and handle the breakdown ([00:16:06](#)). MJ was requested to reach out to head coaches and assistant coaches to encourage their support for the event, along with having kids wear their jerseys to attract attention ([00:18:23](#)).
- **Logistics for Avocado Festival Equipment Transfer:** Erika Payne and Shane Morrison agreed to meet at Potter on Wednesday evening to transfer the equipment. The equipment package includes two tables, table covers, the big canopy, and a box of handout materials, including flyers ([00:17:21](#)).
- **Avocado Festival Scheduling and Shifts:** Shane Morrison confirmed the event starts at 8:00 a.m., and coaches should aim to arrive no later than that time ([00:19:30](#)). Anna Mohamad proposed creating a signup sheet and utilizing two-hour blocks for shifts to ensure coverage throughout the day. Shane Morrison agreed to this approach, suggesting two or four-hour increments, and planned to print out an interest list and QR codes for registration and social media pages ([00:20:19](#)).
- **Admin Convention Information:** The admin convention is scheduled for Saturday, but there was confusion regarding the signup process, as Anna Mohamad had not received an email for it, noting previous issues with signups ([00:21:23](#)). Alicia confirmed that a link for the admin convention was sent out on April 4th as part of an all-in-one email from Figgy ([00:22:45](#)).
- **Coach Approvals and Recruitment:** Head coaches for cheer and football need to be lined up and submitted for approval ([00:23:59](#)). The league needs to recruit coaches for the open positions in Flag Football and a couple of spots on the cheer side. Zack Kertz noted that Cristian Vera had agreed to take the Flag Football coaching position ([00:25:28](#)).

- **Registration Update and Discount Vote:** Current sign-ups show one Flag team already formed with 10 or 11 sign-ups, and other teams are sitting around six to nine players ([00:27:43](#)). Registration numbers are expected to increase, often spiking at the last minute, and the Avocado Festival typically generates good sign-ups ([00:28:50](#)). The board voted on offering a \$35 discount for registration during the Avocado Festival, which passed with a majority of thumbs-up votes ([00:31:54](#)).
- **Board Position Changes and Approval:** A vote was held to approve two board member role changes: Teresa Mendez transitioning to Social Media and Website responsibilities, and Cristian Vera moving to the head of Fundraising. Both changes were approved by a majority vote ([00:29:53](#)) ([00:33:21](#)).
- **Equipment Inventory and Cleanout:** Daniel Smith is scheduled to begin the equipment inventory and cleanout on Thursday, after which they will determine the extent of help needed and schedule a full work day for the following week. The cleanout is intended to prepare for the season and inventory the contents of the coach's bags ([00:33:21](#)).
- **Fundraising Strategy and Blast Program:** The board needs to discuss ordering patches, uniform vendors, spirit wear, and the clinic scheduled for the 26th ([00:35:04](#)). Shane Morrison advocated for using the Blast program again for league-wide fundraising, citing its success, communication application, and its role in keeping registration costs down by meeting fundraising goals ([00:36:11](#)). The board acknowledged that individual team fundraising will still be necessary, especially for Cheer teams seeking more competitions ([00:37:46](#)).
- **Booking Fundraisers and Community Involvement:** MJ encouraged Cristian Vera to start booking league-wide fundraisers, stressing that delays in decision-making have caused missed opportunities in the past ([00:41:43](#)). Debralee Morrison and Cristian Vera agreed that the Blast fundraiser should be the primary league-wide effort due to its ease of execution. Zack Kertz proposed incorporating community involvement activities, such as a cornhole tournament, to boost registration, though Shane Morrison suggested these "out-of-season" events should be scheduled around July to mitigate financial risk and low turnout ([00:43:18](#)).
- **Treasurer's Report and Financial Status:** Vinny Grippo provided a financial update, noting the 2024 tax return review is ongoing, pending the CPA's availability after tax season ([00:46:57](#)). The current bank balance is \$74,910, and

a \$2,000 check for lights has cleared ([00:47:54](#)). The league currently owes Fall Brook Union High School \$7,782, which they are working to pay off ([00:48:51](#)).

- **Stadium Lights and Equipment Needs:** Shane Morrison confirmed that the league owns one light, acquired for the cost of parts and labor, and purchased a second, more reliable light for \$2,000 ([00:48:51](#)). There is a need to secure at least two more lights for practices, as Cheer practices will be moving outside due to the cost of Potter facility usage. Zack Kertz offered to watch online auctions for potential LED light purchases, which are preferred due to their superior brightness ([00:51:13](#)).
- **Clinic Update and Location Change:** MJ was coordinating with coaches for the upcoming clinic, and the league needs to ensure people are available at a table to handle registrations and questions ([00:53:26](#)). All clinics have been moved to Horse Creek from Willow Grove to streamline the logistics. Anna Mohamad will create an updated flyer with the Horse Creek address, noting the service change ([00:54:38](#)).
- **Cheer Team Update and Coach Approvals:** Seven cheer teams are active on the registration website, with 28 girls registered. The league is still seeking a head coach for Mighty Might Level 1 and Junior Pee Wee. Five head coaches were approved in the April President's meeting, and Ashley Vera will be submitted for the Challenger head coaching spot in the May meeting ([00:54:38](#)).
- **Mandatory Fitting Location:** Mandatory cheer fittings are scheduled for May 22nd, and a backup location is needed because of an unconfirmed change from the previously planned location ([00:56:06](#)). Shane Morrison will contact the Fallbrook Public Utility District (FPUD) to secure a location for the fitting, aiming for a 5:00 p.m. to 8:00 p.m. time frame on May 22nd ([00:58:25](#)).
- **Equipment and Inventory Update:** Deputy Equipment Manager Daniel Smith confirmed they are currently focused on inventory and have sent emails to two new contacts, including one named Imperial, to request samples and check quality. They also agreed that using Blast again for spiritware would be appropriate because it was efficient and easy ([01:01:12](#)).
- **Socks Vendor Communication:** Shane Morrison and Daniel Smith discussed receiving unsolicited emails from a vendor offering socks, which they agreed were of low quality or "trash". Daniel Smith suggested the sender might be Ray Brockberg, who had allegedly sent a mass email to everyone. Shane Morrison expressed dislike for the vendor's logos, describing them as poor quality ([01:02:30](#)).

- **Cornell Tournament Fundraising:** Cristian Vera proposed a cornhole tournament fundraiser to be hosted at Harry's Sports Bar and Grill in Fbrook, which agreed to host and provide meals for ticketed attendees ([01:03:10](#)). The plan involves a 32-team bracket with a charge of \$150 per team, with \$10 allocated per team for food costs. The goal is to cap the event at 32 teams to potentially raise about \$4,000 for the team ([01:04:14](#)).
- **Cornell Tournament Date and Logistics:** A specific date for the cornhole tournament is needed, and Cristian Vera proposed holding the event during the summer, preferably on a weekend day to avoid conflicts with the bar's regular hours and to accommodate families ([01:05:01](#)). The bar will retain 100% of the revenue from drink sales, and Cristian Vera also suggested incorporating a silent or ticketed auction with raffle baskets to generate additional revenue ([01:03:10](#)) ([01:05:45](#)).
- **Scheduling Conflicts for Cornhole Tournament:** Shane Morrison initially suggested June 27th and 28th, but Zack Kertz noted this weekend conflicts with livestock week and the auction for 4-H and FFA kids at the Del Mar Fair ([01:06:45](#)). Erika Payne added that they are aware of many local football boys planning to attend the Charger Clinic that same weekend ([01:07:56](#)). The group discussed June 20th and 21st, but Wendy Smith noted this is Father's Day weekend ([01:10:07](#)).
- **Final Date Selection for Cornhole Tournament:** Debralee Morrison suggested June 6th and 7th, which Shane Morrison and Cristian Vera agreed was a more ideal weekend, as Shane Morrison will be out of town on the 20th and 21st ([01:10:07](#)). Cristian Vera confirmed they will target June 6th, with June 27th as a backup date. Cristian Vera also requested at least eight sets of cornhole boards and pop-up canopies for the tournament, which will primarily take place outside the bar in a taped-off parking lot section ([01:11:10](#)).
- **Concerns Regarding Alcohol at Fundraiser:** Debralee Morrison raised a concern about potential issues with Westcon due to the presence of alcohol at a Pop Warner affiliated event, citing concerns previously expressed by Monica ([01:12:01](#)). Shane Morrison and Cristian Vera agreed that since the event is being advertised as a cornhole tournament fundraiser at Harry's Sports Grill, and not promoting drinking, it should not be an issue, comparing it to alcohol being present at golf tournaments or the Wicotta Convention ([01:12:58](#)).
- **Evaluation of Wine Tour Fundraiser:** Cristian Vera presented a separate wine tour fundraising idea, which would include transportation from Fbrook and tastings at

four Temecula wineries over six hours ([01:14:13](#)) ([01:17:53](#)). The base fee is \$120 per person to cover costs, and they would sell tickets at a higher price to turn a profit, with the goal of committing to 50 tickets or 25 couples ([01:15:08](#)). Debralee Morrison and Shane Morrison expressed concern that the price point might be too high for the Fallbrook community and that the event might not generate a significant profit ([01:16:46](#)) ([01:18:45](#)).

- **Future Discussion on Wine Tour Fundraiser:** Shane Morrison suggested that the wine tour idea be tabled for the moment, and that they will revisit the discussion at the next meeting ([01:18:45](#)). Cristian Vera agreed with the suggestion ([01:19:31](#)).
- **Golf Tournament Fundraising Proposal:** Daniel Smith introduced a new fundraising idea for a Pop Warner golf tournament at the Golf Club of California, noting that they are already in conversation with the venue. The event could potentially yield \$50 profit per player, based on an estimated cost of \$110 per player and a base fee of \$160, not including money made from hole vendors, mulligans, or raffle tickets ([01:19:31](#)). They are looking to schedule the tournament in May ([01:21:18](#)).
- **Confirmation of Blast Vendor for Spiritware:** Cristian Vera emphasized that the group appears ready to move forward with Blast for the spiritware. Shane Morrison confirmed that they and Vinny Grippo are already in conversation with the vendor and will proceed with the setup ([01:22:15](#)).
- **Signage for Recruitment:** Shane Morrison stated they will send out a 'sign me up' sheet to board members first, then to coaches and assistant coaches for recruitment. Vinny Grippo inquired about the location of the recruitment signage in the Horse Creek area ([01:22:15](#)). Shane Morrison confirmed they have more signs available, some already placed, and some at their house, and they plan to attach QR codes to the signs for easy scanning ([01:23:17](#)).
- **Final Meeting Logistics:** Teresa Mendez requested Shane Morrison to swap their email with Cristian Vera's and to add them as an administrator for the Fallbrook Facebook and Instagram accounts. Shane Morrison agreed to make the updates after the meeting ([01:25:16](#)).

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